TV News Cultures: Understanding the Forms of News

Featured speaker	Sabine Tan, Curtin University (Australia)
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Symposium number	S187: TV News Cultures: Understanding the Forms of News
50-word description	In applied linguistics, the debate on the relation between culture and language has gained momentum. The symposium will focus on different news cultures and will address topics like "TV news between global reporting trends and adaptation to local audiences" and "TV news stories as multimodal gestalts in contrast".
Organizer(s)	Martin Luginbühl, Switzerland (Presenting Author)
	Hans Giessen, Poland
	Hartmut Lenk, Finland
	Nicolas Hubé, France
Keyword(s)	genre studies
	journalistic cultures
	media linguistics
	multimodality

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Understanding the creation of reality TV news is crucial for a developed media literacy of citizens in modern democracies. TV news consumed offline or online are still the main and most trusted news source of citizens in Western countries. However, they differ in content and in the way news stories are told, how an event is put into a news narrative, how anchors frame stories, how language and footage are combined, etc. The symposium will focus on different news cultures and different reporting styles in their interrelation to traditions and institutional aspects of journalism.

In genre studies and media linguistics, and in applied linguistics in general, the debate on the relation between culture and language has gained momentum in the last decade. Genres as symbolic forms reflect cultural norms and values; the same time, cultural values and norms are established, contested, and negotiated with and in language and image use.

The symposium will focus on the contrastive analysis of TV news cultures, with two sub-themes:

Between global and local: TV news between global reporting trends and adaptation to local audiencesLanguage, footage, sound: TV news stories as multimodal gestalts in contrast